

Contribution to the Battery Circular Economy

President and Representative Director
Takahiro Okazawa

HIOKI

© 2022 HIOKI E.E. CORPORATION

HIOKI Long-term Management Policy Vision2030 press conference

The screenshot shows the HIOKI website's press conference page. At the top is the HIOKI logo and a navigation menu with links for products, information, support, purchase/rental, after-sales service, corporate/IR/recruitment, and contact. A search icon and 'e-友マイ' are also present. The breadcrumb trail reads: ホーム > お知らせ情報 > トピックス他 > 経営方針説明会を開催 HIOKIの長期経営方針【ビジョン2030】を発表. The main content area features a red '重要なお知らせ' (Important Notice) banner, followed by a blue 'お知らせ情報' (Information) sidebar with categories: 製品・技術, 展示会・セミナー, キャンペーン, and 経営財務. The main headline is '経営方針説明会を開催 HIOKIの長期経営方針【ビジョン2030】を発表'. The date is '掲載年月日：2020年12月15日'. The text states that HIOKI (Nissin Electric Co., Ltd., Nagano Prefecture, Utsunomiya City, Chairman: Shigetada Hosoya) held a press conference on December 15th (Tuesday) at 10:00 AM at the HIOKI Hall to announce the long-term management policy. A photo shows a man, identified as Okazaki, speaking at a podium with the HIOKI logo. The caption below the photo reads 'ビジョン2030を発表する岡澤 ※'. The text further explains that the press conference was held simultaneously on-site and online, and that Okazaki, a senior executive, announced the direction for the next 10 years, including the Vision2030.

製品 資料 サポート 購入・レンタル アフターサービス 企業・IR・採用 お問い合わせ 検索 e-友マイ

ホーム > お知らせ情報 > トピックス他 > 経営方針説明会を開催 HIOKIの長期経営方針【ビジョン2030】を発表

重要なお知らせ

お知らせ情報

- 製品・技術
- 展示会・セミナー
- キャンペーン
- 経営財務

経営方針説明会を開催 HIOKIの長期経営方針【ビジョン2030】を発表

掲載年月日：2020年12月15日

HIOKI（日置電機株式会社：長野県上田市、代表取締役社長：細谷和俊）は、12月15日（火）10:00より、本社HIOKIホールにて経営方針の記者発表会を開催しました。

記者発表会は、来場・Web同時開催で行い、取締役専務執行役員の岡澤がHIOKIの今後10年の方向性を定めた【ビジョン2030】を発表しました。



ビジョン2030を発表する岡澤 ※

Vision 2030

Mission - Why contribute to society? -

To contribute to social stability and development by promoting customers' safe and effective use of energy through electrical measurement

Vision - Where we want to be in 10 years –

“Beyond Measure”

As an industry front-runner, Hioki will become a solution-creator that helps forge a sustainable society together with customers worldwide by continuing to evolve what it means to “measure.”

Beyond Measure 

Creation of new measurement and inspection standards



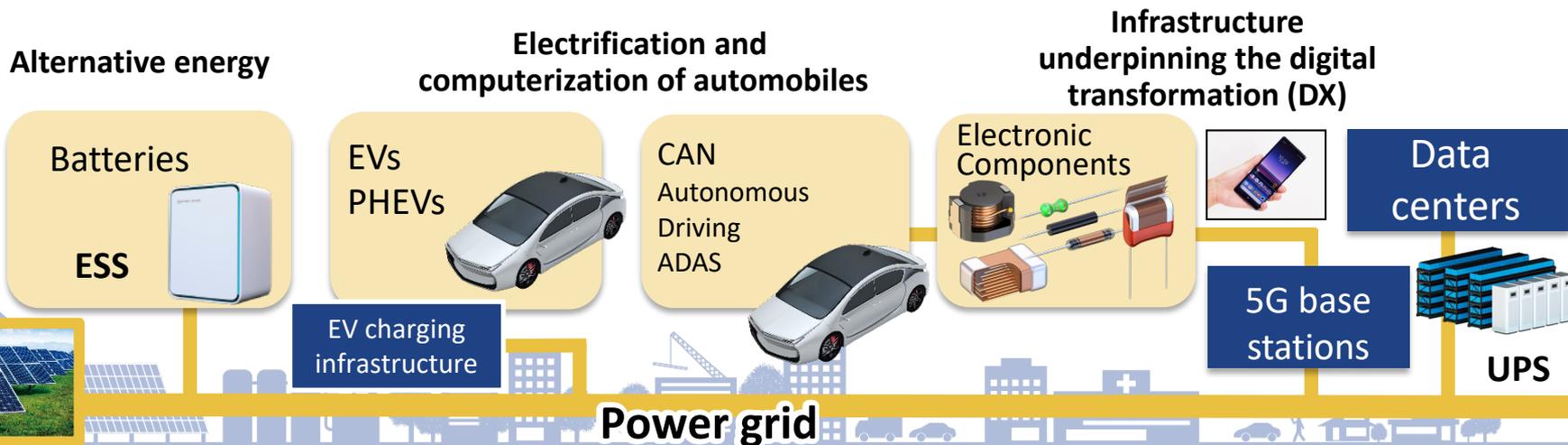
Vision 2030 Beyond Measure

Hioki is committed to pushing the boundaries of measurement as an industry front-runner, and to becoming a solution creator that works with customers worldwide to realize a sustainable society.

Future Directions of HIOKI's Businesses

Bringing products to every field that will use electric energy as infrastructure in the future

**Focusing development resources on the key markets that
comprise a new social system**



Sustainability of Society

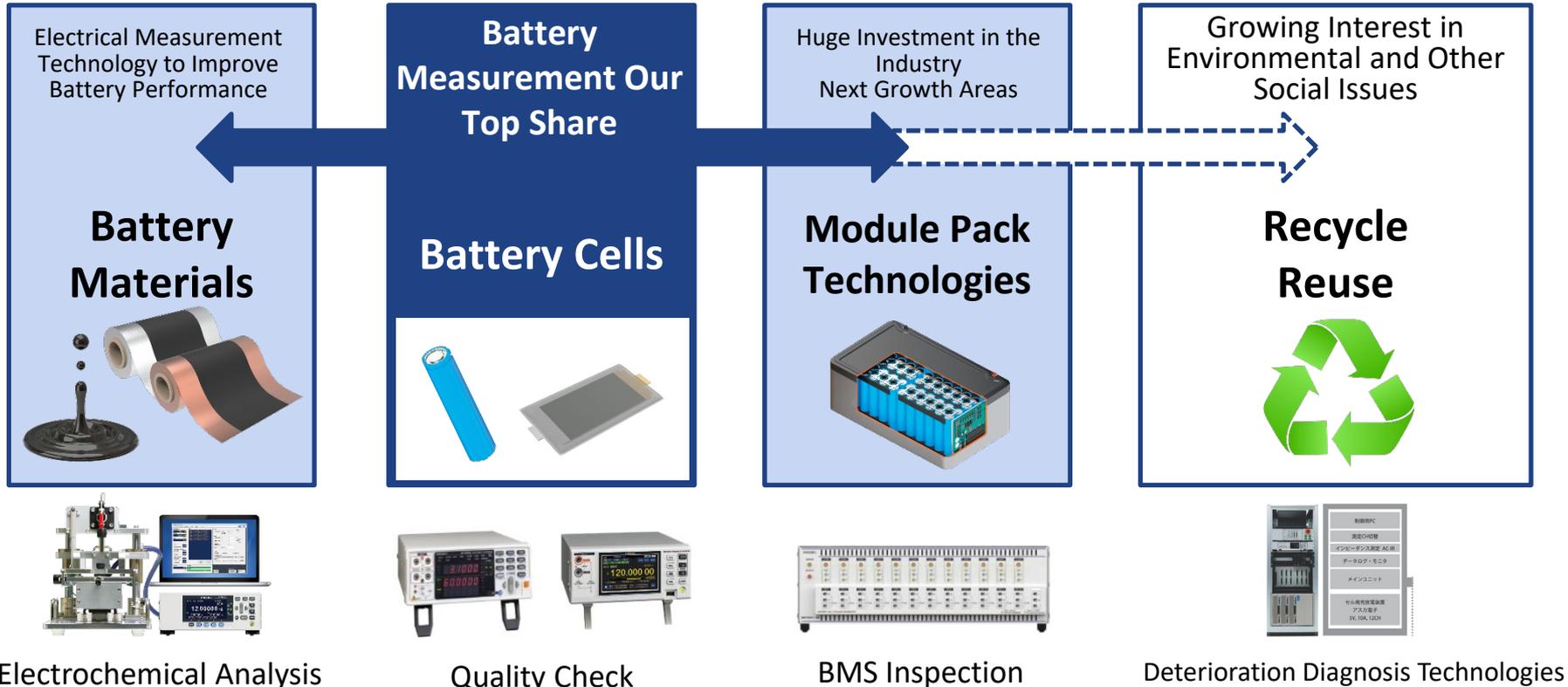
Decarbonization efforts are progressing around the world.

	CO ₂ reduction intermediate target	CN* year of achievement
USA	50-52% reduction from 2005 levels by 2030	2050
China	GHG peak out by 2030	2060
EU	55% reduction from 1990 level by 2030	2050
UK	78% reduction from 1990 level by 2035	2050
Japan	46% reduction from 2013 level by 2030	2050

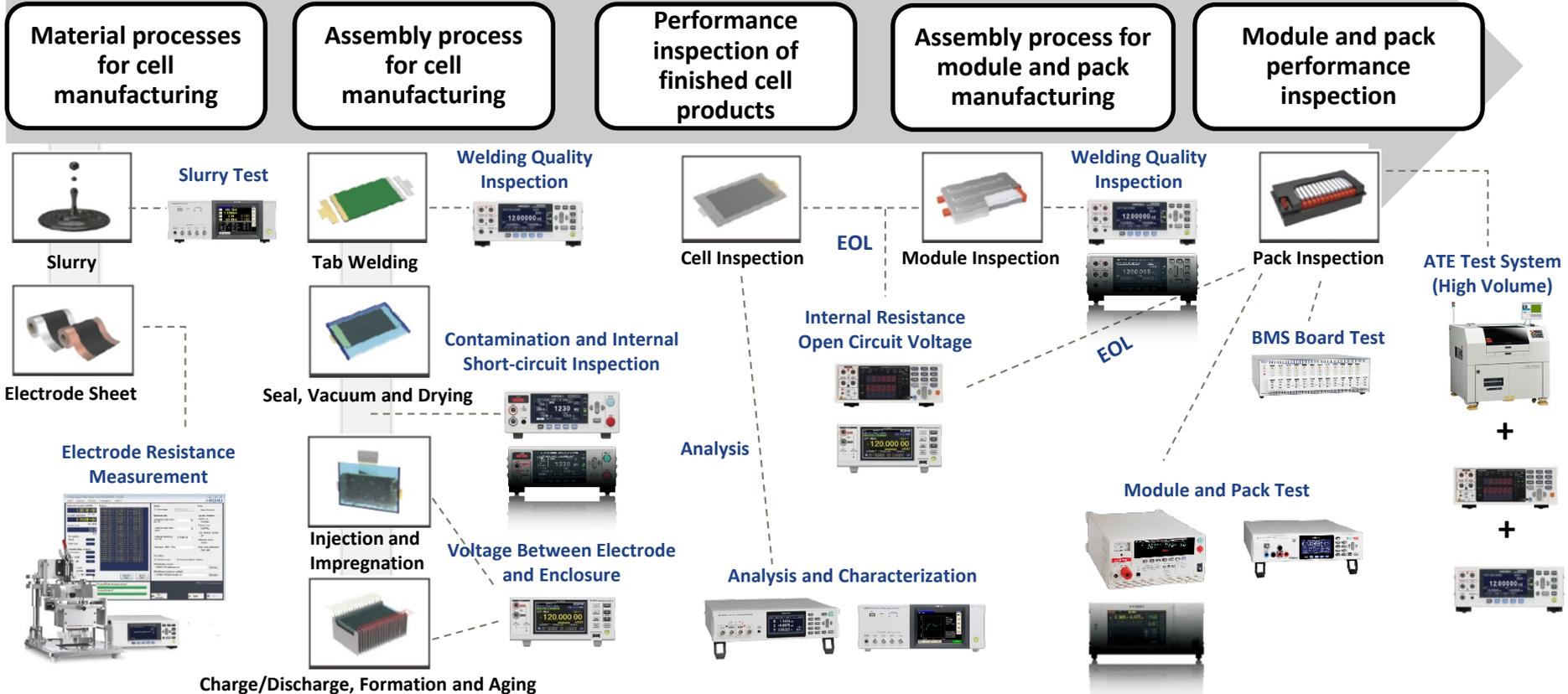
[Source] National Research and Development Corporation New Energy and Industrial Technology Development Organization (NEDO)
TSC TREND Trends in major overseas countries (US, China, EU, UK) related to carbon neutrality towards COP26
Created by our company based on each country's CO₂ reduction targets (page 8) for <https://www.nedo.go.jp/content/100938612.pdf> CN.

* CN : carbon-neutral

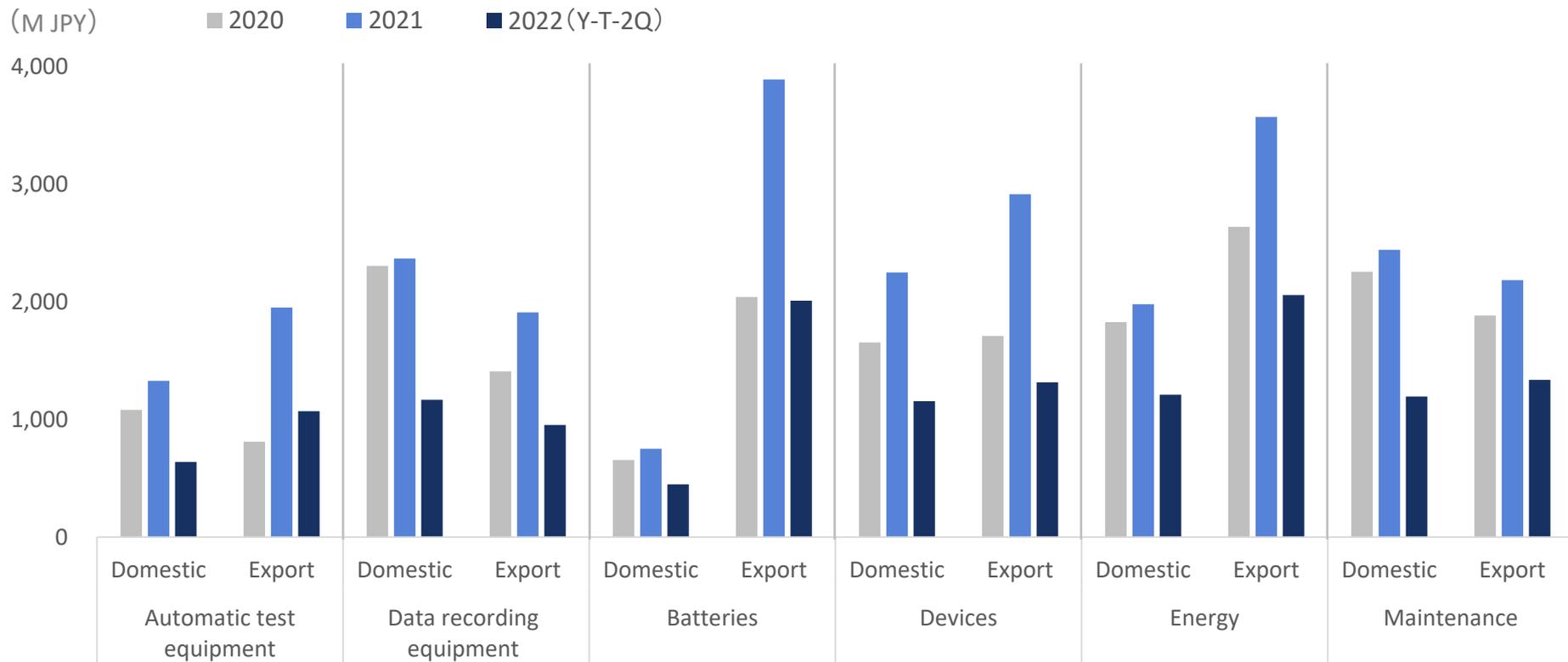
Contribution to the Battery Life Cycle



Expanding Battery Measurement Solutions



Sales by market/ application



HIOKI's Strengths in Battery Measurement

- Battery testers that ensure cell safety and quality have become the **de facto standard**.
- **Driving the creation of value chain** in automotive batteries.
- **The essential measurement lineup** for the battery circular economy is now complete.
- Trust cultivated through 36 years of history and **partnerships with top global manufacturers**.

Our Battery Measurement History



1996
3550 series
PORTABLE TYPE



2006
3554
PORTABLE TYPE



2016
BT3554-01
With Bluetooth
L2020
L-shaped probes

Commemorating the 36th Anniversary
of the HIOKI Battery Tester Series

36
years

1986

AC mΩ HITESTER
3225



1998

AC mΩ HITESTER
3560



2010

BATTERY HITESTER
BT3562, BT3563



2015

BATTERY
IMPEDANCE METER
BT4560



Laws and Regulations Around the World

Actively promoting electrification of automobiles worldwide

	Regulations and Roadmap for EVs	Year
USA	Passage of the Inflation Reduction Act, phasing in conditions beginning in 2023 to create a North America-centric EV and battery manufacturing supply chain.	2030
USA state-level	Mandatory in California and NY, 15 other states to follow, 100% of new vehicle sales projected to be BEVs/PHEVs/FCVs.	2035
EU	Change the method of calculating CO ₂ emissions of PHEVs from 2026, when 100% of new car sales will be BEVs/FCVs only	2035 (2026)
China	50% of new vehicle sales to be BEVs/PHEVs/FCVs by 2035, with the remaining 50% to be HEVs	2035

[Source] Created by our company based on the laws and regulations of each country and region.

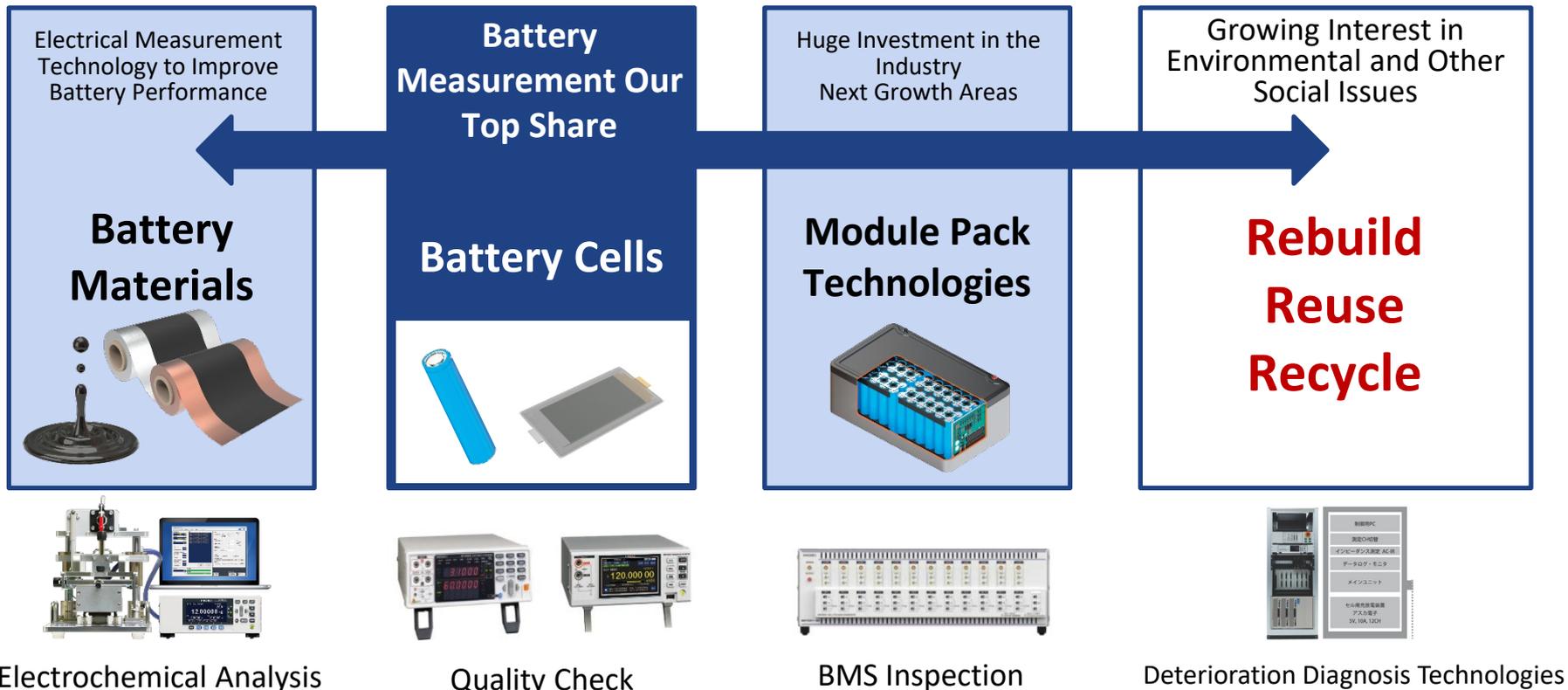
EV Plans of OEMs

Movement to respond to laws and regulations in various countries ahead of schedule

	EV plans for new car sales	Year
Volkswagen	50% of global sales to be BEVs 70% or more in Europe, 55% or more in North America, 50% or more in China	2030
GM	100% of global sales to be BEVs	2035
Stellantis	BEV/PHEV sales to be at least 70% in Europe and 40% in the U.S. (BEVs to account for at least 80% of total sales)	2030
Renault	100% of European sales to be BEVs	2030
Hyundai	100% of global sales to be BEVs/FCVs	2030
Honda	100% of global sales to be BEVs/FCVs Aiming for BEV/FCV to account for over 80% of global sales by 2035	2040 (2035)

[Source] Created by our company based on materials published by each company.

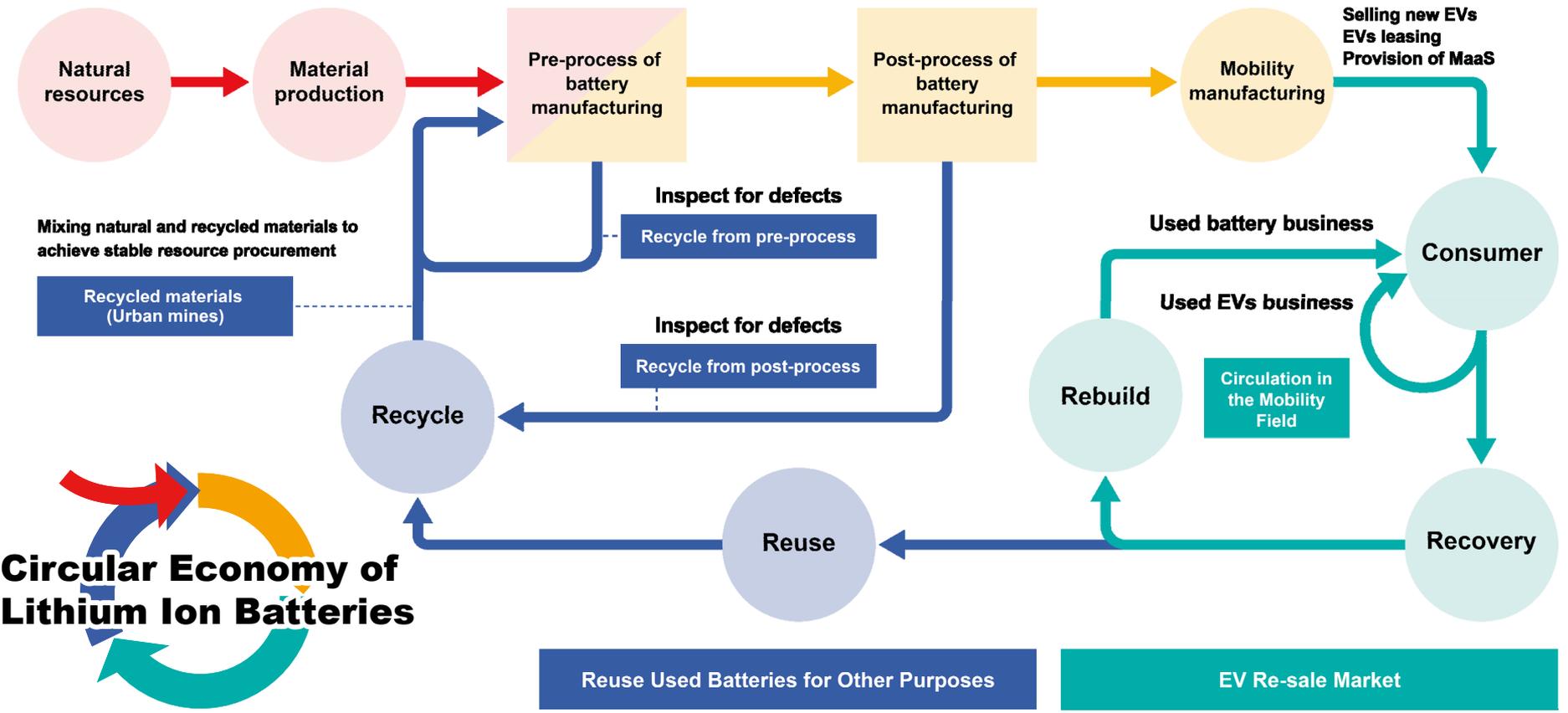
Contribution of Batteries to the Circular Economy



Material Processes for Battery Manufacturing

Assembly Process for Battery Manufacturing

Manufacture of Electric Vehicles



To create high-performance batteries

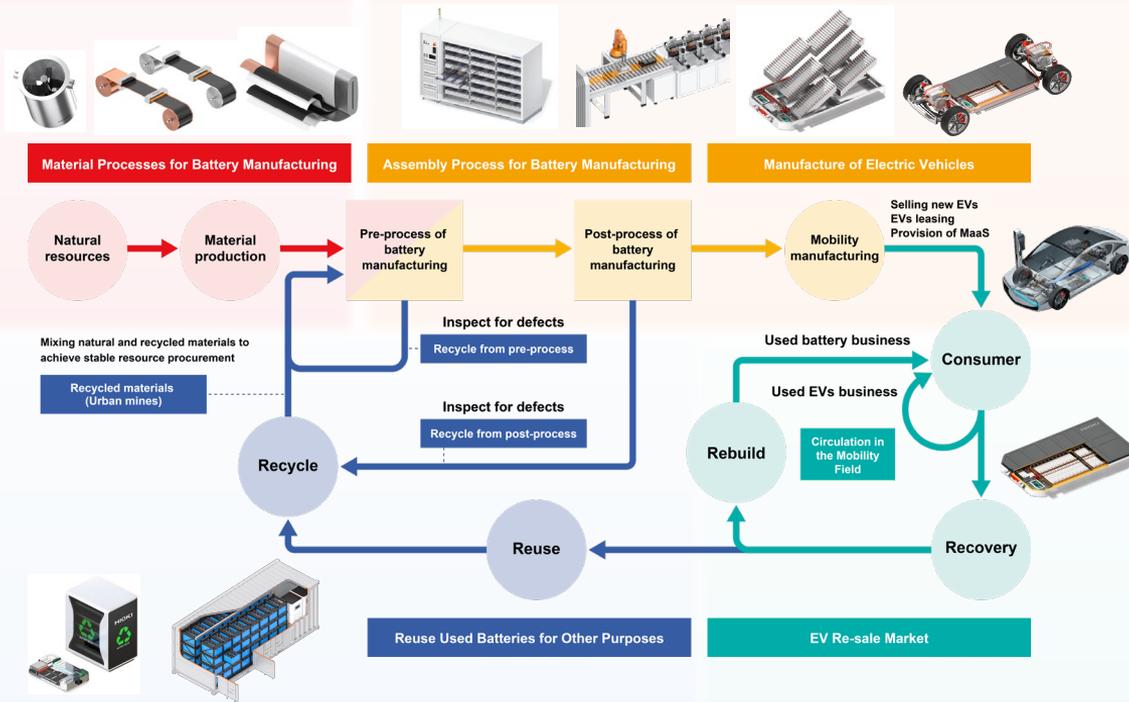
- We developed the world's first measuring instrument to determine the optimal manufacturing process

- Join LIBTEC

- Consortium Participation
- Collaboration with other industries

To supply safe, high-quality batteries

- Three products will be developed for battery safety inspections



To connect technology and society

For effective use of resources

To create high-performance batteries

- High-performance batteries that can withstand rapid recharging and long-term use require advanced manufacturing processes.

World's first instrument for determining optimal manufacturing processes

The world's first technology has realized numerical process management, replacing process management that depended on the experience of engineers.



Slurry condition measurement



Resistance measurement of electrodes

Join LIBTEC



LIBTEC Web (Chairperson: Dr. Yoshino)
Consortium for Lithium Ion Battery Technology and Evaluation Center (LIBTEC)

Development of measuring instruments for next-generation batteries such as all-solid-state batteries and next-generation manufacturing processes that significantly reduce CO₂ emissions is also underway.

To supply safe, high-quality batteries

- Technology for mass production of batteries for EVs has been established, and the issue has moved to the stage of improving battery safety and quality.
- Stable supply of reliable, long-lasting batteries is essential for realizing a battery circular economy.

Detects latent battery defects that were previously invisible

The system detects latent battery defects that have been missed in production line inspections, thereby preventing battery fires and waste batteries.



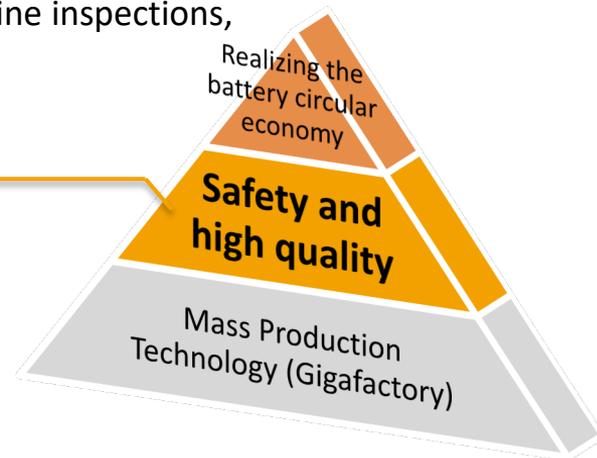
Battery Insulation Tester
BT5525



Welding Resistance Meter
RM3546



DC Hipot Tester
ST5680



For effective use of resources

- Batteries for EVs use scarce materials and a lot of energy, and a value chain that extends the life of batteries as long as possible is essential for effective use of resources.
- In the used car market, one of the value chains, the value of used EVs is estimated to be low due to the lack of standards for judging value, and the market is barely functioning.

A new technology has been developed to directly measure the battery pack as it is installed in a vehicle.

Measurement technology to understand the condition of batteries enables value judgments to be made using common indicators, as well as enabling reliable long-term use of batteries.



Measurement can be easily made through the quick charging ports of EVs and PHEVs.

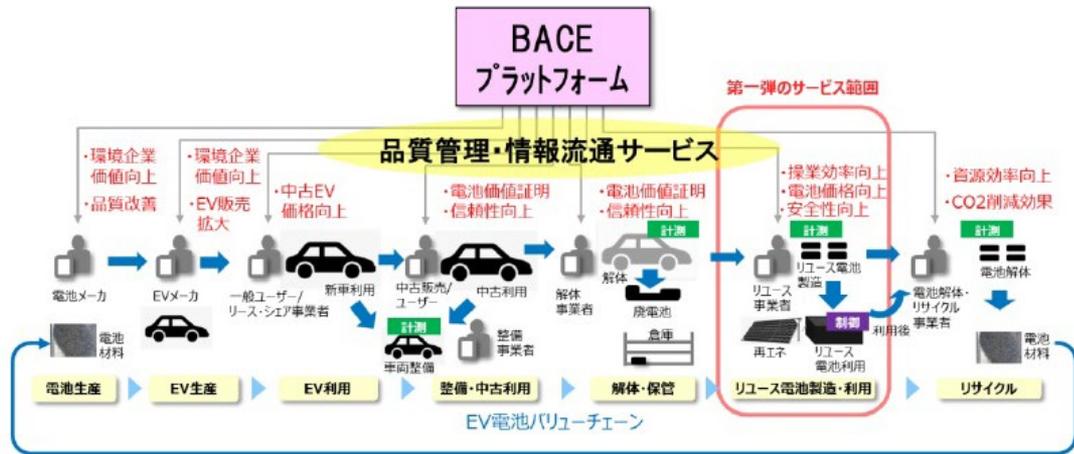


To connect technology and society

- Batteries for EVs will continue to be used for in-vehicle applications in used vehicles and rebuilds, and then be reused in stationary energy storage systems and other applications.
- Battery reuse is a new market, so a new value chain needs to be established to promote its widespread use.

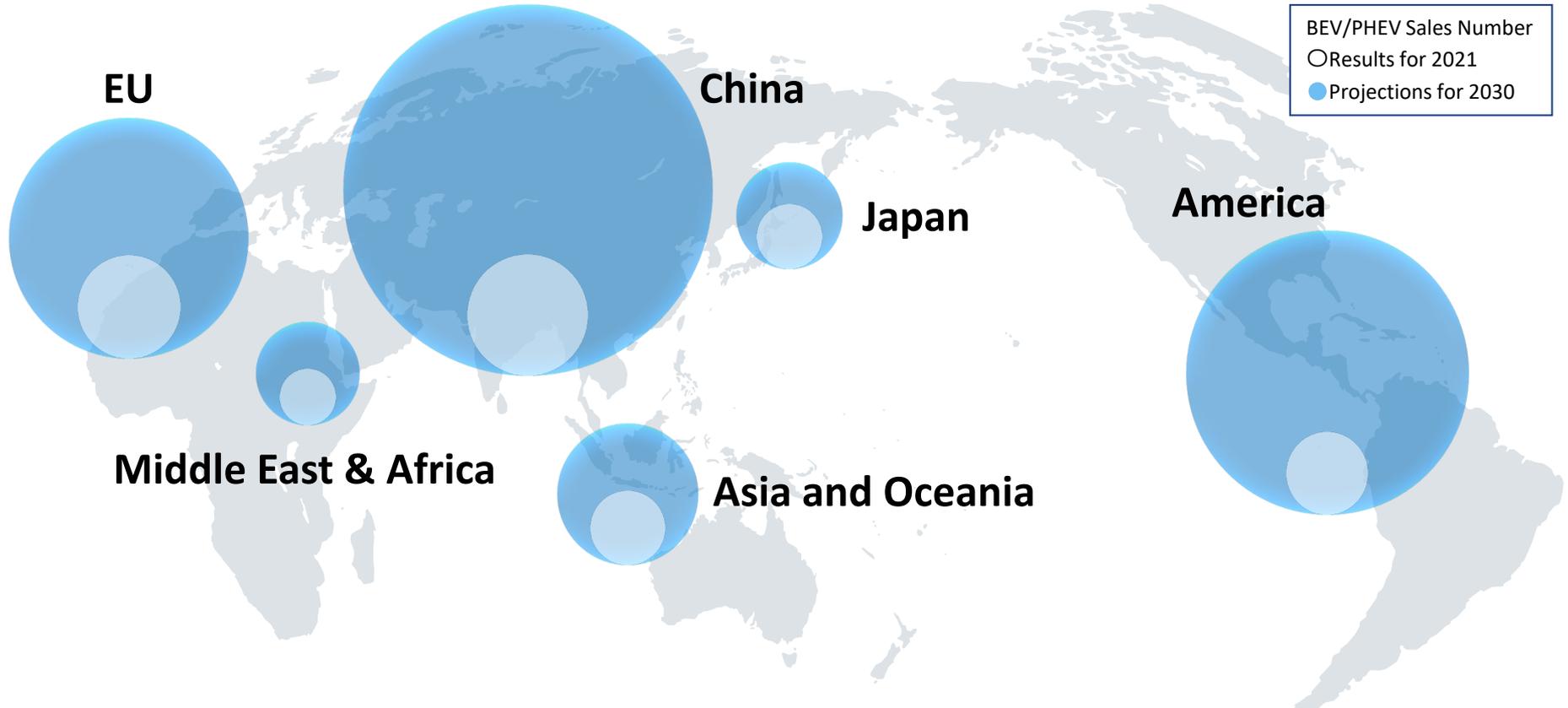
Collaboration with other industries to promote battery reuse

Participation in the Battery Circular Ecosystem Consortium hosted by the Japan Research Institute, and promotion of initiatives with financial institutions and trading companies.

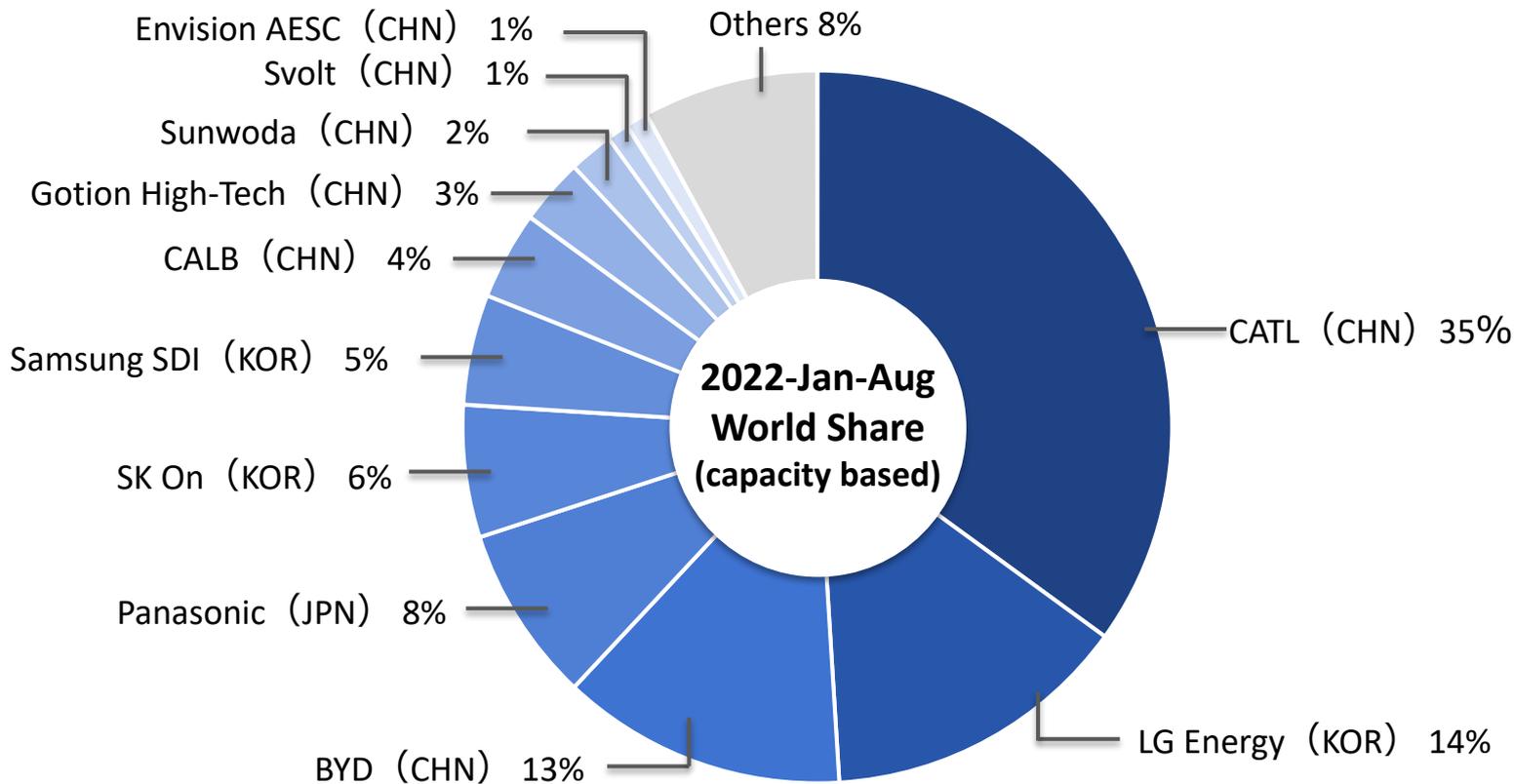


[Source] Japan Research Institute website
<https://www.jri.co.jp/page.jsp?id=102307>

2030 EV Sales Forecast

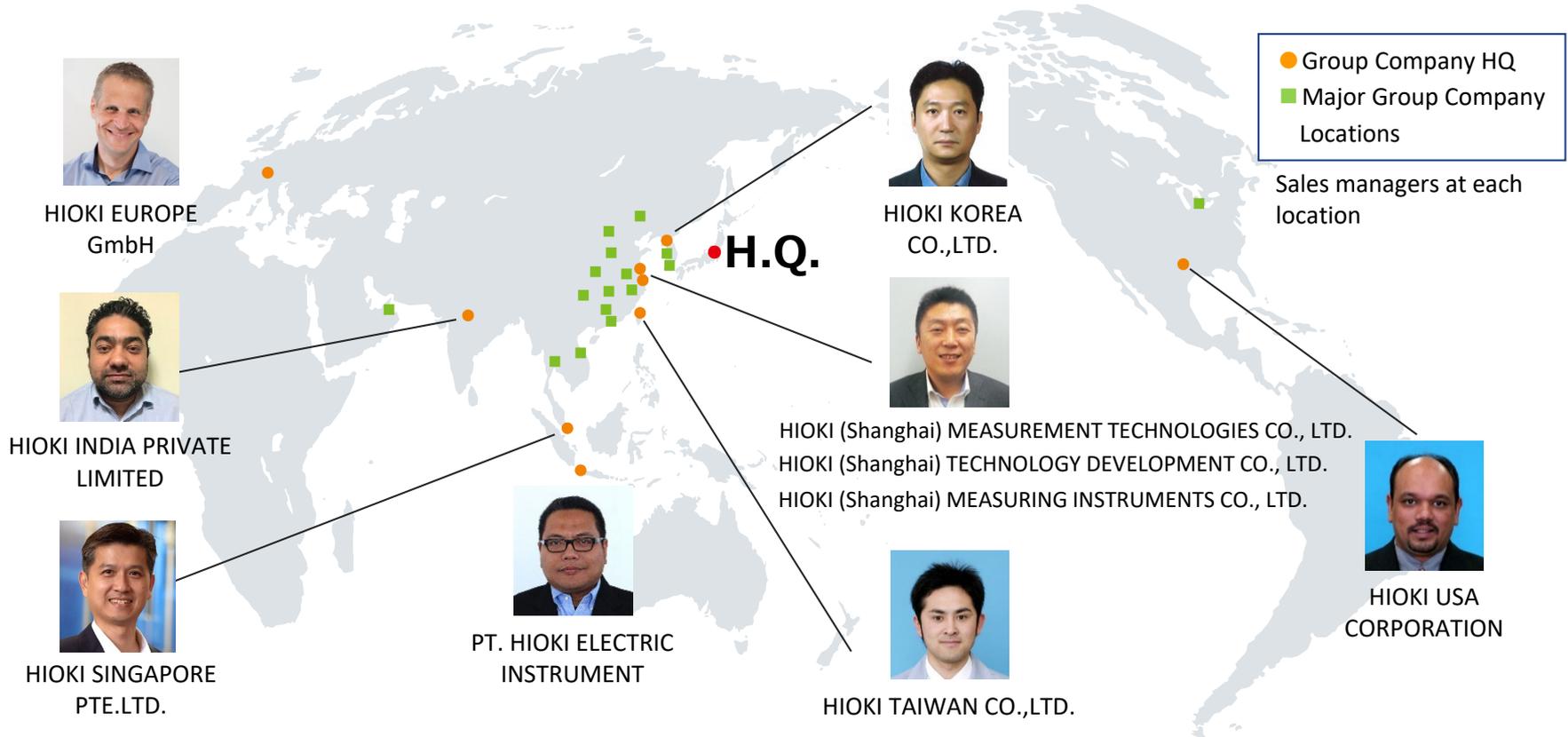


World's Leading Battery Manufacturers



[Source] Created by our company based on SNE Research data.

Global Network



Thank you for your attention.

HIOKI

© 2022 HIOKI E.E. CORPORATION